

NEW YORK CHORAL SOCIETY

Commemorative Journal
honoring:

John Daly Goodwin

*Celebrating Maestro Goodwin's
25th Anniversary as Music Director*

Laura Walker

*President and CEO
New York Public Radio*

**The Capital Group
Companies**

2012 COMMEMORATIVE JOURNAL Advertising Order Form

ADVERTISING RATES (Please check one)

- Inside Front Cover \$2000.
 Inside Back Cover \$2000.
 Full Page \$1000.
 Half Page \$ 500.
 Quarter Page \$ 250.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment for ads may be submitted online at
www.nychoral.org/support/gala

New York Choral Society is a 501(c)(3) not-for-profit charitable organization.
The estimated value of a journal ad is minimal, and the amount of your payment may be tax deductible.

ARTWORK SPECIFICATIONS

- Full Page (5 x 8" vertical) Half Page (5 x 3.875" horizontal) Quarter Page (2.375 x 3.875" vertical)

Journal will be printed in black and white – color materials will be converted.

Digital files accepted only, and should be created using the following guidelines:

- Ads must be created to sizes listed. NYCS will not be held responsible for final look of ad if not provided in specified size.
- Files formats accepted: JPEG / TIFF (300ppi resolution), PDF (saved in high-quality), EPS vector files (all fonts must be outlined and all linked files must be embedded)
- Files may be delivered online to: adstudioj@optonline.net

DEADLINE – All ad materials must be received by March 16, 2012.

If you would like us to create your ad, please provide copy below. Any photos or logos that you would like in the ad must be submitted via email to adstudioj@optonline.net.

AD COPY _____

If you have questions, please send an email to JoanneWLawson@gmail.com or call 973-948-4689.